

Agenda

REGISTRATION DAY—Wednesday, 6 November

- 11:00–18:00 Registration
MOUNT NELSON HOTEL FOUNTAIN AREA
- 15:00–17:00 WIT meeting/tea
sponsored by Tobacco Institute of Southern Africa (TISA)
speaker: **Shungu Chirunda**
head of corporate and regulatory affairs for BAT's Southern African markets
MOUNT NELSON HOTEL
Women In Tobacco (WIT) is an association of women working in or connected with the tobacco industry. It aims to cross boundaries and bring women together for business, training, networking, career support and development through formal and informal social events. WIT has a registered trademark in the EU (all 27 member states), Switzerland, South Africa and the USA.
- 17:30, 17:45, 18:00 Buses leave Mount Nelson Hotel and Pepper Club for Welcome Reception
- 18:30–23:00 Welcome Reception
sponsored by **Premium Tobacco**
KIRSTENBOSCH NATIONAL BOTANICAL GARDEN
What a setting! A place to enjoy the beauty and diversity of southern Africa's extraordinary indigenous flora in a magnificent landscape while you meet and greet friends old and new.
Reputedly one of the most beautiful botanical gardens in the world, the land was bought by Cecil Rhodes in 1895. When he died in 1902, Rhodes bequeathed it to the government and the development of a botanical garden on the eastern slopes of Table Mountain began in 1913.
The garden includes the Botanical Society Conservatory exhibiting plants from a number of different regions, including savanna, fynbos, karoo and others. Outdoors, the focus moves to plants native to the Cape region, highlighted by the spectacular collections of proteas, the indigenous South African flowering plants sometimes called sugarbushes.
Kirstenbosch was the first botanical garden in the world created with the mission to preserve a country's unique flora.

all speakers' titles are mentioned on first reference; subsequent references use speakers' names only

all buses will be outside of reception

there is no smoking indoors

DAY ONE—Thursday, 7 November (morning)

Morning activities, speakers and panel discussions

LION (BALLROOM)

08:00–08:30	Coffee and networking
08:30–08:40	Welcome Elise Rasmussen executive director of <i>Tobacco Reporter</i> magazine and global events organizer
08:40–08:50	Setting of morning agenda and introduction of keynote speaker by host Patrick Basham director of The Democracy Institute
08:50–09:05	Keynote Francois Van Der Merwe chairman and CEO of TISA (Tobacco Institute of Southern Africa) and president of the International Tobacco Growers Association
09:05–09:25	Keynote Amani Kessi vice president for tobacco taxation and international trade at JTI
09:25–10:00	Keynote Michael Lalor lead partner at Ernst & Young, Africa Business Center
10:00–10:25	Coffee break sponsored by Andromeda Forwarding and Logistics, CME, Hoffmann, Molins, NDC, Nampak, Star Tobacco, Tews Elektronik, TISA
10:30–10:50	Keynote Charles Graham regional director of Universal Leaf, Africa
10:50–11:50	The Nanny State: a panel discussion Moderator Angela Harbutt , head of campaigns for Forest Panelists Patrick Basham Simon Clark , director of Forest/founder of The Free Society Mark Littlewood , director general of the Institute of Economic Affairs (U.K.) Leon Louw , executive director and cofounder of the Free Market Foundation Chris Snowdon , author and historian Jeff Stier , senior fellow at the National Center of Public Policy Research (USA)
11:55–13:05	Lunch sponsored by SWM RHINOCEROS (OASIS ROOM)

DAY ONE—Thursday, 7 November (afternoon)

Afternoon sessions

Delegates must choose one session from each time block

13:05–14:20

Session 1

LION

(BALLROOM)

A new era: regulatory science

Emcee

George Gay, European editor of *Tobacco Reporter*

Moderator

Chris Proctor, chief scientific officer at BAT

Panelists

Scott Ballin, health policy consultant

Delon Human, president and CEO of Health Diplomats

Mike Ogden, senior director for regulatory oversight at RAI Services Co.

Carl Phillips, scientific director of Consumer Advocates

for Smoke-free Alternatives Association

Christopher Russell, research associate for Clinical and

Health Psychology at the Centre For Drug Misuse Research, Glasgow, U.K.

Session 2

AFRICAN ELEPHANT

(BALLROOM ANNEX)

Stakeholder engagement

Emcee

Fran Morrison, media and corporate communications expert

Moderator

Abrie du Plessis, regional affairs counsel for BAT

Panelists

Patrick Basham

Gregory Conley, legislative director of Consumer Advocates

for Smoke-free Alternatives Association

Mark Littlewood

Flora Okereke, head of regulatory policy at BAT

Michiel Reerink, vice president for global regulatory strategy at JTI

Session 3

CAPE BUFFALO

(GRILL ROOM)

A view from the investment community

Emcee

Taco Tuinstra, editor in chief of *Tobacco Reporter*

Moderator

Erik Bloomquist, senior analyst for consumer staples at Berenberg Bank

Panelists

Michael Lalor

Simon Raubenheimer, equity portfolio manager for Allan Gray Investments

Rupert Wilson, owner and managing director

of Strategic Business Consulting (U.K.)

Session 4

LEOPARD

(GARDEN ROOM)

Turning over a new leaf

Emcee

Brandy Brinson, contributing editor for *Tobacco Reporter*

Moderator

Colin Hose, global business relationship manager at AOI

Panelists

Tim Herdon, area leaf manager for Africa at Imperial Tobacco

Guillaume Popiol, director of leaf, Africa, Philip Morris International

Patrick Rose, head of leaf for BAT Zimbabwe Leaf Operations

J. Pieter Sikkel, president and CEO of AOI

Adam Sacks, regional trade liaison

at Universal Leaf Tobacco Company, Africa

Francois Van Der Merwe

14:20–15:35	Session 5 LION (BALLROOM)	E-cigarettes Part I: regulations Emcee George Gay Moderator Marina Murphy , international scientific affairs manager at BAT Panelists Clive Bates , director of Counterfactual.com Rob Burton , director of corporate and regulatory affairs at White Cloud Electronic Cigarettes Kgosi Letlape , president of the Africa Medical Association Mike Ogden Carl Phillips Jeff Stier
Session 6	AFRICAN ELEPHANT (BALLROOM ANNEX)	Packaging and labeling Emcee Fran Morrison Moderator Michiel Reerink Panelists Jaine Chisholm Caunt , secretary-general of the Tobacco Manufacturers Association (U.K.) Abrie du Plessis Angela Harbutt Chris Kozlik , development director for Parkside Flexibles LeAnne Moore , assistant general counsel at National Tobacco Co.
Session 7	CAPE BUFFALO (GRILL ROOM)	Machinery: future requirements Emcee Taco Tuinstra Moderator Hans-Werner Fuchs , global manufacturing excellence manager at BAT Panelists Frank Hartig , vice president of global engineering/global supply chain for JTI Christian Schulze , international senior business development manager, food, beverage and tobacco industry at Beckhoff Automation Paul Simmons , engineering director with CME Ltd. Prasanna Srinivasan , head of process development, tobacco division at ITC Ltd. Steven van Geel , market and sales manager for tobacco (Asia and Pacific) at Tomra Sorting Solutions/BEST Jörg Wittek , executive vice president, engineering at Hauni Maschinenbau
Session 8	LEOPARD (GARDEN ROOM)	How tobacco helps build capacity to fulfill children's rights and eliminate child labor Emcee Colin Hose Moderator Sonia Velazquez , executive director of the Eliminating Child Labour in Tobacco Growing Foundation Panelists Jennie Galbraith , group head of sustainability at BAT Kirsty Mann , senior CR engagement manager at Imperial Tobacco Barbara Martellini , assistant vice president for corporate affairs at Universal Leaf Tobacco Co. Elaine McKay , global leaf social programs director at JTI Glyn Morgan , managing director at Premium Tobacco Asia Ltd.
15:35–15:50		Coffee break sponsored by Andromeda Forwarding and Logistics, CME, Hoffmann, Molins, NDC, Nampak, Star Tobacco, Tews Elektronik, TISA

15:50–17:05	Session 9 LION (BALLROOM)	E-cigarettes Part II: future innovations Emcee George Gay Moderator Marina Murphy Panelists Adrian Everett , CEO of Zandera Christian Kirschenpfadt , director of Idea Couture David O'Reilly , group scientific director at BAT Tony Scanlan , CEO of Gamucci Chris Snowdon
	Session 10 AFRICAN ELEPHANT (BALLROOM ANNEX)	The expanding scope of tobacco product regulation Emcee Taco Tuinstra Moderator Michelle Dowle , international scientific affairs manager (ingredients) at BAT Panelists Kevin Altman , consultant Mike Ogden Flora Okereke Roger Penn , director of tobacco business unit at Mane Jeff Stier
	Session 11 CAPE BUFFALO (GRILL ROOM)	View from the media Emcee Fran Morrison Moderator Angela Harbutt Panelists Mark Littlewood Alexander Ralph , business reporter for <i>The Times</i> newspaper Paul Staines , founder and blogger, Guido Fawkes blog
	Session 12 LEOPARD (GARDEN ROOM)	Managing infestation Emcee Brandy Brinson Moderator Pierre-Marie Guitton , secretary-general of Coresta Panelists Christos Athanassiou , associate professor at the University of Thessaly, Greece Maryna Muller , independent infestation management consultant Prasanna Srinivasan Nico Vroom , managing director and head of R&D at EcO ₂

DAY ONE—Thursday, 7 November (evening)

Evening activities

17:45, 18:00, 18:15	Buses depart Mount Nelson Hotel and Pepper Club for the <i>Tobacco Reporter</i> Golden Leaf Awards Reception and Dinner
18:30	<i>Tobacco Reporter</i> Golden Leaf Awards Reception and Dinner sponsored by BMJ , welcome by Omar Rahmanadi , CEO Speaker: Frederik Vandermarliere , J. Cortès Cigars SIMON'S AT GROOT CONSTANTIA VINEYARD <i>Nestled in the fertile Constantia Valley lies a 300-year-old wine estate, Groot Constantia, and on it, the beautifully appointed Simon's restaurant, which celebrates the riches of the Cape winelands by transforming the freshest ingredients into memorable meals.</i> <i>Here's what a Time Out reviewer had to say about Simon's:</i> <i>"Far from the stuffy establishment you'd associate with an award-winning wine estate, the mood here is family-friendly and the food is accessible and modern. There's a certain something about the beauty of the surrounds that sends the appetite into overdrive, and luckily it will be more than sated by the satisfying spread. Expect the likes of moreish fishcakes, steamed mussels and blackened calamari for starters, and mains that will have the carnivorous salivating."</i> <i>Truly a fitting location for the prestigious Golden Leaf Awards!</i>

DAY TWO—Friday, 8 November (morning)

Morning activities, speakers and panel discussions

LION (BALLROOM)

08:00–08:30	Coffee and networking
08:30–08:40	Setting of morning agenda and introduction of first speaker by host Patrick Basham
08:40–09:00	Keynote Mark Kehaya chairman of AOI
09:00–09:20	Keynote Mike Ogden
09:20–09:40	Keynote Christopher Koddermann director of government affairs at PMI
09:40–10:15	Keynote Christian Kirschenpfadt
10:15–10:35	Coffee break sponsored by Andromeda Forwarding and Logistics, CME, Hoffmann, Molins, NDC, Nampak, Star Tobacco, Tews Elektronik, TISA
10:35–10:55	Keynote Delon Human
11:00–12:00	Public policy panel discussion Moderator Delon Human Panelists Scott Ballin Clive Bates Kgosi Letlape Anders Milton , senior adviser with the Swedish delegation to the World Health Assembly
12:00–13:10	Lunch Sponsored by Bridge Shipping , part of the C. Steinweg Group RHINOCEROS (OASIS ROOM)

DAY TWO—Friday, 8 November (afternoon)

Afternoon sessions

Delegates must choose one session from each time block

13:15–14:30

Session 13

LION

(BALLROOM)

Smokeless products

Emcee

George Gay

Moderator

Marina Murphy

Panelists

Kevin Altman

Scott Ballin

Carsten Leonhard Knudsen, inventor/founder
of Smokeless Tobacco Considaret

Anders Milton

Mike Ogden

Carl Phillips

Chris Snowdon

Session 14

AFRICAN ELEPHANT

(BALLROOM ANNEX)

FCTC

Emcee

Taco Tuinstra

Moderator

Jeannie Cameron, owner of JCIC International

Panelists

Abrie du Plessis

Mike Ligon, vice president at Universal Leaf Tobacco Co.

Nataliya Prongue, global regulatory strategy director for JTI

Francois Van Der Merwe

Session 15

CAPE BUFFALO

(GRILL ROOM)

Tax: the last barrier to trade

Emcee

Fran Morrison

Moderator

Bill Robinson, chairman of economics and regulation
practice with KPMG

Panelists

Patrick Basham

Steve Burton, head of CORA and GR&D finance for BAT

Amani Kessi

Alex van den Heever, chair of Social Security Administration and
Management Studies, University of the Witwatersrand

Session 16

LEOPARD

(GARDEN ROOM)

Sustainability: the word we should avoid

Emcee

Colin Hose

Moderator

Carlo Einarsson, global market communications director
for Iggesund Paperboard AB

Panelists

Colin Archibald, global head of agronomy for AOI

Warwick Evans, sustainability manager for Africa at Imperial Tobacco

Jennie Galbraith

Johan Maris, managing director for
certifications of Control Union World Group

Gary Taylor, regional operations director
with Universal Leaf Tobacco Co. Africa

14:35–15:20	Session 17 LION (BALLROOM)	FDA Emcee Moderator Panelists	George Gay Mike Ogden Kevin Altman Scott Ballin Jeff Stier
Session 18	AFRICAN ELEPHANT (BALLROOM ANNEX)	Packaging: the slippery slope Emcee Moderator Panelists	Taco Tuinstra Anthony Hemsley , global regulatory strategy director for JTI Patrick Basham Abrie du Plessis Charles Hamshaw-Thomas , business development and corporate affairs director for Zandera Mark Littlewood Nataliya Prongue Chris Snowdon
Session 19	CAPE BUFFALO (GRILL ROOM)	Taking liberties: consumers' rights Emcee Presenter	Brandy Brinson Simon Clark
Session 20	LEOPARD (GARDEN ROOM)	Illicit trade in tobacco products: perspectives from different sectors Emcee Moderator Panelists	Fran Morrison Ewan Duncan , head of Anti-Illicit Trade Intelligence Unit for BAT Neil Allen , first secretary, fiscal crime liaison officer, (Pretoria), HM Revenue and Customs (U.K.) LeAnne Moore Christopher Russell
15:20–15:40		Coffee break sponsored by Andromeda Forwarding and Logistics, CME, Hoffmann, Molins, NDC, Nampak, Star Tobacco, Tews Elektronik, TISA	
15:45–16:15		Keynote	David O'Reilly
16:15		GTNF 2013 closes	
16:30–17:30		VIP guest speaker	

DAY TWO—Friday, 8 November (evening)

Evening activities

19:00	Evening social event sponsored by CWT-ASI, Cornelder de Moçambique and Mediterranean Shipping Co. (Moçambique) Lda. MOUNT NELSON HOTEL
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